



GENERAL RELEASE

Faber Peak Singapore Makes its Debut at ITB Asia

Singapore's Unique Hilltop Destination Showcases its Offerings and Strategic Connection to Sentosa Island

Singapore, 19 October 2016 – Singapore's unique hilltop destination, Faber Peak Singapore, together with the Singapore Cable Car, makes its debut at ITB Asia 2016. Ramping up its marketing efforts to promote the hilltop destination to the travel trade industry, Faber Peak Singapore's booth is situated alongside Sentosa Island at booth F21 in the exhibition. Mirroring the unique geography of Faber Peak and Sentosa, the two booths are linked by a replica of the Singapore Cable Car, highlighting the connectivity between the two locations.

Said Suzanne Ho, General Manager, Mount Faber Leisure Group, "We are thrilled to have Faber Peak Singapore's booth at ITB Asia, linked together with Sentosa Island. By visually showcasing our connectivity from the hilltop to the island resort via the iconic Singapore Cable Car, we want to present the endless possibilities for visitors at both destinations, and go to market with combined value propositions for the travel trade."

High on Happiness

At 100 metres above the sea, Faber Peak Singapore delivers *High on Happiness* moments with joyrides on board the Singapore Cable Car, and its cluster of experiences with F&B, attractions, shopping and cosy event venues. Faber Peak is privy to some of the most invigorating views of the forest, running cable car line, picturesque Sentosa-HarbourFront precinct, city skyline, heartlands and Southern Islands. Visitors also relish the chance to get close to heritage trees within Singapore's second oldest park, just 15 minutes from the city.

Encased in stunning glass architecture, and framed by elegant hiba wood arcs and ancient Angsana trees that snake around the structure, Faber Peak blends into the surrounding luxuriant rainforest, transporting guests to a nature sanctuary. Designed with a floor to ceiling view of the cable car line and Sentosa-Harbourfront precinct, Peak-a-Loo is one of Singapore's most popular washrooms to take *selfies*!

Up and Away on the Singapore Cable Car Sky Network

Since 2015, Faber Peak has become even more connected to Sentosa Island, with the expansion of the cable car sky network with the new Sentosa Line. The **Mount Faber Line** brings visitors to and from Faber Peak, HarbourFront Centre and Sentosa, while the **Sentosa Line** travels to three major attraction clusters across the Island. Guests will have easy access to many exciting attractions, including Singapore Cable Car Museum, Fort Siloso, Madame Tussauds, Skyline Luge Sentosa, Sky Tower, 4-D Adventureland, MegaZip Adventure Park and Resorts World Sentosa.



Events on the Hilltop and on board the Cable Car

Faber Peak is home to cosy event venues including **The Ballroom, Private Dining Room** and restaurant with a view, **Spuds & Aprons**. Adding to the arrival experience at Faber Peak Singapore is the Singapore Cable Car, where guests can arrive in style with a welcome drink on board the cabin. For the most productive team building and breakout sessions, the Singapore Cable Car can also be used to bring out the most creative ideas and bonding experiences, inspired by the breath-taking views and different vantage points. Faber Peak Singapore is also an ideal destination for a complete book out, where the different event venues within Faber Peak Singapore can be customised for corporate clients.

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About Faber Peak Singapore – the city’s unique hilltop destination filled with natural serenity, spectacular views, delectable dining, cosy event venues and its own cable car network.

Away from the hustle and bustle of the city, Faber Peak Singapore (formerly The Jewel Box) features a vibrant cluster of dining and entertainment, cable car *joyrides* and unique experiences enjoyed by local residents and international travellers at the peak of Mount Faber. Located 100 metres above the sea, this buzzing peak invites guests to get **HIGH ON HAPPINESS** as they take in the relaxing views of the Sentosa-HarbourFront skyline, green vistas and the picturesque cable car line.

Our passionate service ambassadors are on hand to create happy moments for all guests of Faber Peak Singapore. For more information, please visit www.faberpeaksingapore.com.

About Mount Faber Leisure Group

A wholly owned subsidiary of Sentosa Development Corporation, Mount Faber Leisure Group (MFLG) manages Faber Peak Singapore and the Singapore Cable Car Sky Network of six stations on two main lines – the Mount Faber Line that connects mainland Singapore to the resort island of Sentosa, and the Sentosa Line that connects to the island’s western end at the Siloso Point. Its key businesses comprise attractions operations, guided tour experiences, management of event venues, souvenirs and lifestyle merchandise as well as alfresco dining. Mount Faber Leisure Group strives to create happy experiences for all its guests with friendly and thoughtful service from its passionate team of ambassadors. For more information, please visit www.mountfaber.com.sg.

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FABER PEAK SINGAPORE FACT SHEET

Culinary High Notes at Faber Peak Singapore

As a dining destination, Faber Peak Singapore never ceases to delight with its scrumptious food, friendly service and panoramic views! Executive Chef Derrick Ang, who has almost two decades of experience in various esteemed hotels, has carefully crafted three dining experiences that are popular among locals and tourists alike:

Spuds & Aprons

Spuds & Aprons offers the ultimate comfort food experience. Tantalising potato creations, such as Chilli Crab in a Tux and chunky potato wedges lavished with hot gravy and six types of cheese, seek to tease the palate and leave you wanting more! Delicious dishes with Asian influences, like Crispy Pork Belly and Tobiko Crusted Cod Fillet, as well as local favourites are also sure to hit the spot.

Guests can savour these tempting treats and more within the air-conditioned 48-seater Dining Room or choose to dine alfresco at The Garden (160 seats).

Faber Bistro

Opened in 2011, Faber Bistro is a fun hideaway for great food and drinks set within Mount Faber Park! This friendly 80-seater has a delectable menu that focuses on beautiful fresh produce and offers a wide selection of alcoholic and non-alcoholic beverages. The newly revamped menu includes more vegetarian options, as well as hearty meat and seafood main courses, pastas and pizzas.

The bistro's great view and casual atmosphere makes it the perfect dining spot for couples, families and friends to chill out. It also opens early on weekends for brunch and caters to late-night supper-goers on Fridays and Saturdays.

Dining on board Singapore Cable Car

For a once in a lifetime experience, guests can dine on board the Singapore Cable Car, where invigorating views elevate the private dining experience in your very own private cable car cabin. Guests can choose from **Singapore Delights**, a bento set showcasing 7 types of local dishes at (\$59++ per person) or the more intimate four course dinner **Dining on Cloud 9** at (\$288++ per couple).

Other Joyful Fun at Faber Peak Singapore

The Happy Drill & the Bell of Happiness

After tucking into a sumptuous meal at Faber Peak Singapore, head over to the gift shop to start the *Happy Drill* – buy a pair of wishing bells and pen down your wish – then seal it by hanging the bells at the beautiful garden.

There, you will also find the giant Bell of Happiness ringing in more jubilation and the rainbow-coloured Happy Steps for fun 'selfies'! Originally a gift to Sentosa in 1992, the century-old Polish bell sees many guests from around the world, ringing it as a symbol of everlasting happiness!



Peak-a-Loo

Undoubtedly one of the most scenic washrooms in the world, Peak-a-Loo features a floor-to-ceiling glass wall and offers an inimitable view of the cable car line, the harbour and Sentosa.

Faber Point

A little Merlion awaits you, just a stone's throw away at Faber Point! Take photographs with this Singapore icon and read about Singapore's history on the mural walls.

Henderson Waves

Immerse yourself in more nature nearby as you embark on Singapore's highest pedestrian bridge. Part of the Southern Ridges Walk, this 274-metre hardwood bridge is shaped like an undulating wave and is an award-winning work of architecture at 36 metres above ground.



Joyous Occasions on top of the hill

Aside from these attractions, the colourful alcove also houses beautiful event spaces and opens its restaurants for extraordinary weddings and corporate events. These spaces can host between 30 and up to 600 people with a complete hill top destination book out, offering panoramic views like no other venue in Singapore.

For that added Faber Peak magic, wow your guests by arranging for them to arrive in style via the Singapore Cable Car!

Getting to Cloud Nine

Visiting Faber Peak Singapore is a breeze! Simply take the Cable Car *Joyride*, or travel there by car or on foot. Joyrides are available daily at HarbourFront Centre and Sentosa from 8.45am till 9.30pm. Valet and coach parking are also available.

For more details on Faber Peak Singapore's happy offerings, tour promotions and event spaces, the public can visit www.faberpeaksingapore.com.

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